



# 21st International Conference on Secondary Ion Mass Spectrometry

Kraków, Poland  
September 10-15, 2017



SIMS XXI provides excellent sponsorship opportunities to increase your organizations visibility and stand out from your competitors. Organizations can customize their exposure during SIMS XXI by choosing the sponsorship level that best suits their promotional needs and budgets.

## SPONSORSHIP AND EXHIBIT BENEFITS OVERVIEW

Level	Logo Listings Web and Print	Bag Insert	Attendee List	Print Ads	Exhibit Booths	Registrations	Recognition
<b>Diamond</b> €27 000*	Logo & Web Link (2) Logo in Program Logo on Signage Session Slide	Yes	Yes	Cover or Double-Sided	3	6	Welcome Reception
<b>Platinum</b> €9 000*	Logo & Web Link (2) Logo in Program Logo on Signage	Yes	Yes	Full Page	2	2	Poster Session
<b>Gold</b> €4 500*	Logo & Web Link (1) Logo in Program Logo on Signage	No	Yes	Half Page	1	1	Breaks
<b>Exhibit Only</b> €2 500*	No	No	Yes	No	1	1	No

\* Including VAT.

## SPONSORSHIP BENEFIT DETAILS

### Logo Listings: Web and Print

- All sponsors will receive a **logo listing (with link)** on the SIMS XXI Web sponsors page.
- Diamond and Platinum sponsors receive a **logo and link** on the SIMS XXI Web navigation bar.
- All sponsors will receive a **logo listing in the Technical Program book**.
- All sponsors will receive a **logo listing on floor standing signs** located in the registration/session/exhibit areas.

### Promotional Insert and Attendee List

- Diamond and Platinum sponsors may provide a company brochure to be **inserted in the attendee registration packets**.
- All sponsors and exhibitors will receive the **conference attendee list**.

### Print Ads

Depending on the sponsorship level your company may also receive the following **technical program book ads**. The file format required is PDF (Press Quality). Due June 1, 2017.

Sponsorship Level	Technical Program Book Ad Size
<b>Diamond</b>	Inside or Outside Cover (first-come, first-served) or 3 Double-Sided, Full Pages (17 x 24 cm)
<b>Platinum</b>	Color Full-Page (17 x 24 cm)
<b>Gold</b>	Color Half-Page Horizontal (17 x 12 cm)

### **Exhibit Booth**

Diamond, Platinum, and Gold sponsors receive **complimentary exhibit booth space**. Alternatively, a company may choose to only exhibit. The 2.5 m x 2.5 m x 2.5 m (long x wide x high) or 3 m x 2 m x 2.5 m exhibit booth space includes: (1) info desk 1 m x 0.5 m x 1 m, (1) small square table 0.7m x 0.7m x 0.7m, (2) chairs, (1) wastebasket, (1) fascia panel with exhibitor logo and name, electricity connection with socket. Exhibit booths can be combined into a larger stand.



For details: please contact Mr. Piotr Piątkowski, [piotr.piatkowski@uj.edu.pl](mailto:piotr.piatkowski@uj.edu.pl).

### **Conference Registrations**

Depending on the sponsorship level your company may receive some **complimentary registrations** (Diamond-6; Platinum-2; and Gold-1, Exhibit Only-1).

Any additional attendees will have to register at the regular conference rate at <http://www.sims21.org/>

### **Event Recognition**

- All sponsors will be recognized in the **opening and closing remarks**.
- Depending on the sponsorship level your company will be assigned one of the events listed above. During each assigned event your **logo will be prominently displayed on signage**.

# SPONSORSHIP AND EXHIBIT FORM

## **Step 1: Choose the Level of Sponsorship**

Diamond: €27 000\*    Platinum: €9 000\*    Gold: €4 500\*    Exhibits Only: €2 500\*

\* Including VAT.

## **Step 2: Complete Company Information**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State (for US only): \_\_\_\_\_

Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

VAT no (if available): \_\_\_\_\_

**Attendee Registration Badge Names:** Diamond-6; Platinum-2; Gold-1; an Exhibits Only-1

Note: Additional attendees will have to register at the regular conference rate at [www.sims21.org](http://www.sims21.org)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Please try not to allocate us next to the following possible exhibitors:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

In July 2017 exhibitors will receive the Exhibitor Services Kit that will include details on shipping, electrical, and other booth services.

## **Step 3: Select Additional Opportunities (Optional)**

If you are interested in being the sole sponsor for either the conference bag or lanyard, please make a selection below and you will be contacted. Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. The logo of the SIMS 2017 conference must also be included on the item. Limit one item per sponsor.

<input type="checkbox"/> Conference Bag:	€2 000 + VAT
<input type="checkbox"/> Conference Lanyard:	€1 200 + VAT
<input type="checkbox"/> Other (drinks, food, etc.):	Will Contact You

#### **Step 4: Payment**

**Payment Method:** 100% payment due within 30 days of the order, but not later than July 1<sup>st</sup>, 2017, unless prior arrangements have been made with the conference organization committee represented by Dr. Zbigniew Postawa.

Bank Transfer: Details will be send to you after receiving completed "Sponsorship and Exhibition Form".

#### **Step 5: Return Completed Form to**

Zbigniew Postawa, Institute of Physics, Jagiellonian University, ul. Lojasiewicza 11, 30-348 Kraków, POLAND,  
Fax (+4812) 664-4905, E-mail: [sims@uj.edu.pl](mailto:sims@uj.edu.pl)

Questions?

General: Ms. Dorota Świerz, E-mail: [sims@uj.edu.pl](mailto:sims@uj.edu.pl)

Technical: Mr. Piotr Piątkowski, E-mail: [piotr.piatkowski@uj.edu.pl](mailto:piotr.piatkowski@uj.edu.pl)

Website: [www.sims21.org](http://www.sims21.org)